

Swapnil Kamble

Passion for challenges & innovation.

Manewada,
Nagpur, MH
PIN - 440027

D.O.B - 18-07-1996

+91 72620 22182

mail@swapkam.com

Who Am I?

Creative Video Editor & Content Strategist with 5+ years of experience helping creators and brands grow on Instagram & YouTube. Skilled in high-retention video editing, content structuring, and platform-specific growth strategy. Strong understanding of **audience psychology, hooks, and pacing**. Experienced in both short-form and long-form content, with hands-on camera knowledge for **better shot planning and storytelling**. Focused on creating videos that look polished and drive measurable growth.

Education

R.T.M.N.U, Nagpur— Degree

AUGUST 2021 - Completed with 72%.

Experience

Content Strategist, Video Editor, Cinematographer, Imborn Digital – (2025 - Present)

- Create branded video content, ad creatives, and cinematic reels.
- Delivered high-impact story based edits tailored to different industries and tones.

Freelance Videographer / Video Editor – (2022 - 2025)

- Delivered video editing projects for creators and clients across multiple niches
- Edited Reels, Shorts, and YouTube videos with focus on clarity, pacing, and engagement

SwapKam (YouTube Channel) – (2020 - 2025)

- Built and managed Gaming, Stock Market & Tech-Focused YouTube channel
- Created content for YouTube, Instagram, TikTok, and Facebook
- Analyzed trends, retention graphs, and platform algorithms to optimize content performance
- Developed content strategies based on audience behavior and platform insights

AZ The Learning App – (2018 - 2022)

- Built an educational platform for 11th, 12th, and B.A students
- Created and uploaded syllabus-based educational content
- Focused on simplifying complex topics for better student understanding

SKILLS

- * Video Editing
- * Motion Graphics
- * Sound Design
- * Storytelling
- * Graphics Design
- * AI Tools
- * Cinematography
- * Contents Strategy
- * Contents Writing

SOFTWARES

- * Premier Pro
- * After Effects
- * Davinci Resolve
- * Photoshop
- * Illustrator
- * Audition

LANGUAGES

English ★★★★★

Hindi ★★★★★

Marathi ★★★★★